CLAIMS

What is claimed is:

1   1.   A method of processing user data from a user computer,

2   comprising:

3   communicating to the user computer via the Internet a Web

4   page including a first dialog box having a data entry field,

5   wherein the Web page is configured to replace the first dialog

6   box with a second dialog box while display of a remainder of the

7   Web page at the user computer is not changed in response to an

8   indication by a user that user data has been entered into the

9   data entry field of the first dialog box;

10   receiving from the user computer user data entered into the

11   data entry field of the first dialog box; and

12   selecting response data corresponding to the user data, and

13   including the response data in the second dialog box, the

14   second dialog box replacing the first dialog box without changing

15   display of the remainder of the Web page at the user computer.

1   2.   The method of processing user data of claim 1, wherein

2   selecting the customized data, comprises:

3   establishing a plurality of predefined responses; and

4   selecting one of the predefined responses as the response

5   data.

1   3. The method of processing user data of claim 1, wherein

2   selecting the customized data, comprises:

3   establishing a plurality of keywords;

4   establishing a plurality of predefined responses each

5   corresponding to a keyword;

6   searching the user data to detect one of the keywords; and

7   selecting a predefined response corresponding to the

8   detected keyword as the response data.

1   4. The method of claim 1, wherein the customized data

2   comprises a hyperlink to a Web page selected according to the

3   user data.

1   5. The method of claim 1, wherein the customized data

2   comprises a plurality of hyperlinks to plurality of Web pages

3   selected according to the user data.

1   6. The method of claim 1, wherein the customized data

2   comprises an image.

1   7.   The method of claim 1, wherein the customized data

2 comprises text data.

3   8.   The method of claim 1, wherein a background color of the

4 first dialog box is selected from a plurality of colors according

5 to a color scheme of the Web page.

6   9.   The method of claim 1, further comprising receiving from

7 the user computer an e-mail address for a user.

1   10. A method of processing user data from a user computer,

2 comprising:

3   communicating to the user computer via the Internet a Web

4 page including a first dialog box having a data entry field,

5 wherein the Web page is configured to replace the first dialog

6 box with a second dialog box while display of a remainder of the

7 Web page at the user computer is not changed in response to an

8 indication by a user of the user computer that user data has been

9 entered into the data entry field of the first dialog box; and

10   receiving from the user computer user data entered into the

11 data entry field of the first dialog box, the second dialog box

12 replacing the first dialog box without changing display of the

13 remainder of the Web page at the user computer,

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14   wherein both the first and second dialog boxes are

15   communicated to the user computer prior to receiving the user

16   data from the user computer.

1   11.   The method of claim 10, wherein both the first and

2   second dialog boxes are communicated to the user computer at a

3   same time as the Web page is communicated to the user computer.

1   12.   The method of claim 10, wherein the data entry field

2   comprises a category menu.

1   13.   The method of claim 12, wherein the category menu is a

2   pull-down menu.

1   14.   The method of claim 10, wherein the first dialog box

2   includes any combination of elements of a group consisting of a

3   category menu, a text data entry field, and a contact information

4   data entry field.

1   15.   The method of claim 10, wherein the Web page is further

2   configured to display a clickable box when initially loaded and

3   in response to a user selecting the clickable box, displaying the

4   first dialog box.

1   16. A method of processing user data from a user computer,

2   comprising:

3   communicating to the user computer via the Internet a Web

4   page including a first dialog box, wherein the Web page is

5   configured to replace the first dialog box with a second dialog

6   box while display of a remainder of the Web page at the user

7   computer is not changed in response to an indication by a user of

8   the user computer that user data has been entered into the first

9   dialog box;

10   receiving the indication by the user that user data has been

11   entered into the first dialog box; and

12   determining whether valid data has been entered into the

13   first dialog box, wherein when valid data has been entered into

14   the first dialog box, the second dialog box replaces the first

15   dialog box without changing display of the remainder of the Web

16   page at the user computer.

1   17. The method of claim 16, wherein both the first and

2   second dialog boxes are communicated to the user computer prior

3   to receiving the user data from the user computer.

1   18. The method of claim 16, wherein when valid data has not

2   been entered into the first dialog box, a third dialog box

3   comprising an alert message replaces the first dialog box without

4   changing display of the remainder of the Web page at the user

5   computer.

1   19. A method of creating an evolving interactive dialog

2   box, comprising:

3   supplying a blank on-line form for requesting creation of

4   the evolving interactive dialog box and selecting at least one

5   characteristic thereof;

6   receiving a completed on-line form, including at least one

7   selected characteristic of the evolving interactive dialog box;

8   automatically generating code readable by a Web browser for

9   displaying the evolving interactive dialog box including the

10   selected characteristic; and

11   communicating the code to a remote computer.

1   20. The method of claim 19, wherein the at least one

2   selected characteristic comprises one selected from the group

3   consisting of a box dimension, a font type, a font size, a text

4   color, a box shape, a background color, and a foreground color.